

June 6th, 2011

Lauzon the recipient of the Award of Excellence...

The American network of retailers has chosen Lauzon!

May 5th, 2011, Lauzon received the 2011 Award of Excellence for the North American manufacturer in Group B wood flooring, from Floor Covering News.

This is a first for Lauzon. The retailers voted for the best manufacturer recognizing quality products, best service level and value in differentiation in the market place. It is with great pleasure that Lauzon accepted this honor.

The differentiating efforts by Lauzon in 2010 were recognized as such and this award will certainly support the ongoing promotional and advertising activities initiated since last fall.

Over time, the deployment of the 2011 new Lauzon products in the market place, coupled with the industry recognition, can only enhance Lauzon's leadership in the floor covering industry.

We thank our American network of retailers for choosing Lauzon.

Marketing services